



Study on price structure and constraints in marketing of crossbred bullocks in Chandrapur district of Vidarbha region of Maharashtra

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ABSTRACT : By survey and the analysed data of cattle markets of Chandrapur district, it was observed that at all the markets under study the average net purchasing price of bullocks was highest in Chandrapur cattle market. Middleman, fodder, drinking water and cattle shed were the major problems as reported by 90, 85, 80 and 78 per cent sellers, respectively. As regards the purchasers (89 %) of majority told that middleman was the main problem while 66 per cent purchasers desired that cattle markets should be well regulated about broker charges, bullock prices etc. Also observed that majority of farmers of Chandrapur district did not prefer the crossbred bullocks. According to sellers of Chandrapur district 92 per cent sellers thought price of crossbred bullocks were less than indigenous bullocks. Majority of farmers expressed that working capacity and climate were the major problem in rearing of crossbred bullocks.

KEY WORDS : Crossbred bullocks, Bullock price, Bullock marketing

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